

MAJOR PROJECT PRESENTATION CRIT-5 (Prototype)

MA Web Design and Content Planning (2022-2023)
Muhammad

03/05/2023

Decision on Website & Logo



Cut 'n' Care (C&C)

A website for a curated hairstyle and hair care guide for men along with an assortment of recommended hair health products.

The Domain

cutncare.men

Domain Provider



Hosting Considerations : Clook, Hostinger, and Bluehost

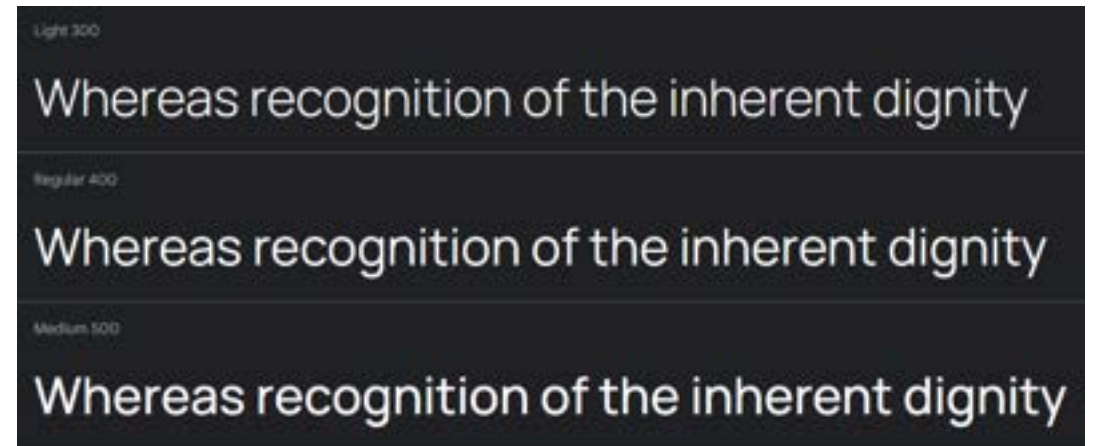
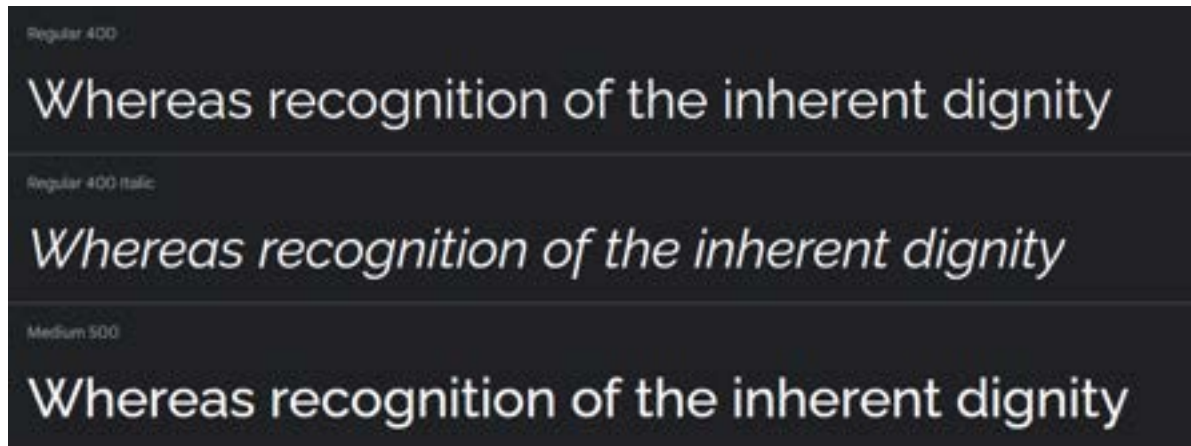
Update on Font Stack : Sans-serif

Previously Proposed:
Roboto, Raleway

Websafe: Verdana,
Tahoma

Headings
Raleway

Content
Manrope



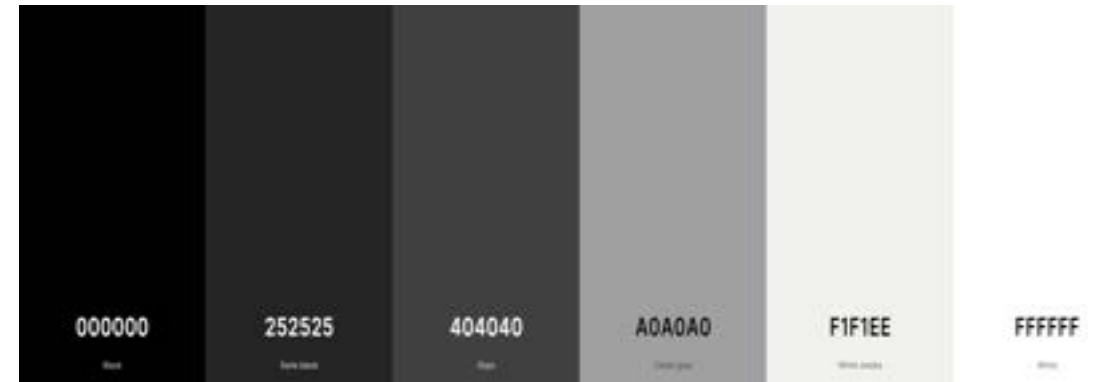
Update on Colors

Previous Palette



Feedback: Remove Green, adjust colors according to design.

New Palette



Going for a monochromatic visual design

Tone of Voice

Bold

Assertive

Professional

Dual Tone

Informative

Personal

Technology

HTML, CSS

PHP, mySQL

Wordpress for Content
Management

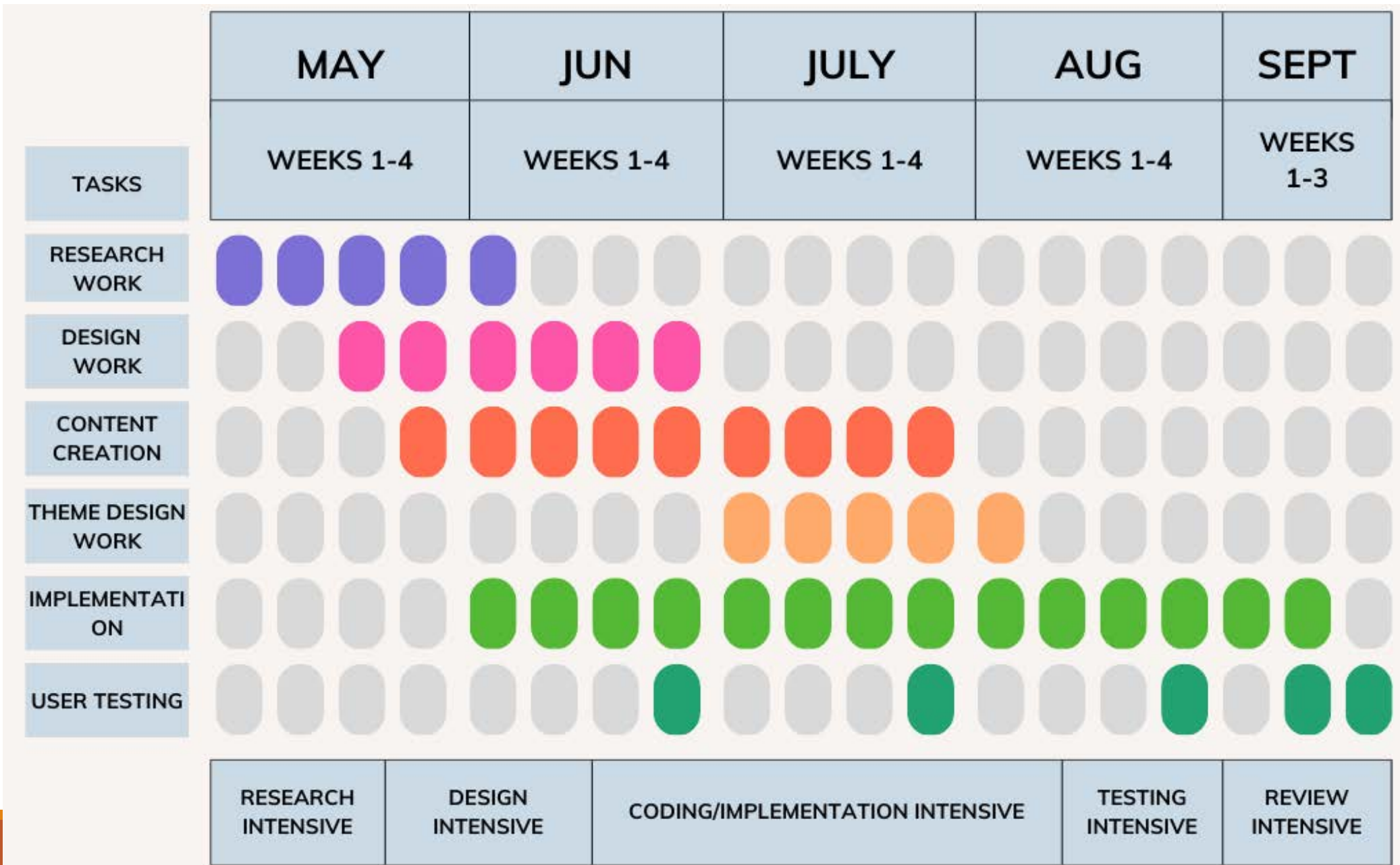
Tools:

Visual Studio Code

Adobe Photoshop

Whimsical

Project Planning : Gantt Chart



The Prototype Demo : Static UI Design

Homepage : for later development

Hairstyles : for later development

└─ Trending : implemented
Current
Old

└─ One of Trending Hairstyles content : implemented
"Shaggy Fringe Hairstyle"

Hair Health : for later development

Contact/About : for later development

Prototype Link

Prototype accessible from Coursework Page

[Click Here](#) to open link

Thank you for
your time
